

# HEALTH INFORMATION PROFESSIONALS WEEK

It's all in the **data**

Quality care through  
**storytelling**

**MARCH  
24-30  
2019**

Sponsored by  
**MED2020**  
Health Care Software Inc.

## Suggested HIP Week Activities

### Start Planning Today!

**Promote the Week:** By using your organization's intranet site, in-house publications, flyers, tent cards and email messages. Get in touch with your organization's Public Affairs or Communications department and ask for their support.

**HIP Week Word Search:** Distribute copies of the word search (that will be provided by CHIMA) and have employees' hand it in for a chance at a draw.

**Conduct Department Tours:** Invite visitors and colleagues for a tour of the HIM department. Use staff photos and 'tools of the trade' to get your message across; include this information in your facility's newsletter. Invite a third-party vendor to demonstrate new advancements in the industry.

**Display Posters, Tent cards, Videos and PowerPoint:** Display posters, tent cards, videos and PowerPoint that CHIMA has provided in your department, waiting areas, lobbies and other high-traffic locations.

**Lunch and Learn:** Host a brown bag lunch & learn for all employees, using the promotional and educational material that we have provided for you.

#### **Celebrate Your Team's Accomplishments:**

- Have a party for the HIM Department
- Plan a potluck, pizza party, bake a celebratory cake or other social event
- Recognize physicians or other staff who make vital contributions to managing health information

**Tours for Elected Officials:** Following your organization's protocols, invite your municipal, provincial and federal representatives in to tour your department and learn more about the HIM profession and the important role the HIM professional has on the health care team.

**Educational Display:** Contact your local schools, libraries and community centres to ask about setting up HIP Week posters, videos and PowerPoints.

**Contact Guidance Counsellors** at your local high schools and post-secondary institutions and offer to give a presentation on the HIM profession.

**Social Media:** Create a chat on Twitter or post messages on social media sites to raise awareness of the role of health information professionals in health care. Post photos from HIP Week activities to both your organization's and CHIMA's Social Media sites using the following hashtag: [#HIPWeek19](#)