

## WHY CERTIFICATION MATTERS

# As technology and health care evolve, so too do the responsibilities of health information professionals.

Certification visually identifies that the professionals handling Canadians' most sensitive information are receiving ongoing education and relevant training in all areas of health information.

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Health Information  
Professionals Week

Recognizing the professionals who ensure Canadians' health information is accurate, accessible, and relevant.

March 23-27 #HIPWEEK20 [echima.ca](http://echima.ca)

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